

Well, friends, we did it! WHAT A JOURNEY! After two years of uncertainty and LOTS of pivoting, our IN-PERSON Moisture Festival rides again! We opened to a soldout crowd of friends, fans, and our amazing supporters on Thursday, March 17.

The 2022 Moisture Festival is dedicated to our incredible COMMUNITY that saw us through this pandemic. We literally wouldn't be here without YOUR support. Thank you for propping us up and sticking with us. We love you all.

#### Viva Moisture!



Here's a look back at our journey since March 2020. 2020

March 6- Moisture Festival 2020 is canceled 🐽



March 11- Governor announces restrictions on gatherings > 250 people.

March 17- "Save the Festival" campaign launches, bringing in over \$57,000!

March 26- Our first digital short, "Who Will Tell Godfrey? Ex April 19- Seattle Office of Arts and Culture awards our first COVID-relief grant.

April 25- "The Moisture Festival Podcast," with hosts Matt Baker and Louie Foxx launches.

May 5-6- GiveBig 2020. You rise to the occasion and donate over \$15,000!

June 22- Received our first PPP Loan.

June 24- The first "Moisture Festival Dans Votre Salon (In Your Living Room)" debuts.

October 7- Recipient of a Fremont Chamber of Commerce COVID-relief grant.

December 31- Goodbye, 2020. You donate \$17,000 in our end-of-year campaign.

#### 2021

February 14- Happy Valentine's Day. Received our 2nd PPP Loan.



April 1-4- Our first VIRTUAL Moisture Festival. 550 tickets sold and over \$8,000 donated!

May 5-6- GiveBig 2021. Forty of you donated over \$4,000 in just 48 hours.

June 15- ArtsFund awards a Non-Profit Community Recovery grant.

July 2- The first time our Festival Producers were able to meet IN PERSON in over a year.

Oct 25-Nov 7- Our first Virtual Online Auction and Livestream Gala, raises over \$70,000!



December 8- Mike Hale receives the Moisture Festival "2021 Raining Love Award."

December 30- First issue of our new donor newsletter comes to an inbox near you.

January 1- Enough reflection. It's 2022. Time to get a Festival planned!



## Behind the Scenes



Volunteer Meeting
Online!



Brigette, Jenn, Riley and Tim GW grateful for Pecado Bueno's fire pit table!



High fives for meeting outdoors in the cold!



Jenn preps the Palladium entrance.



Farley Harding, Debbie Schorzman & Sally Howard begin Merch booth set up.



Marcy Romo and Katherine Ransel laminate ALL the signs!



Tim Furst perched in the light booth!



Maque and Ron checking in!



Things are almost ready...



# Celebrating Success!

Approximately 60% of our annual operating budget for this fiscal year will come from Contributed Income in the form of donations, grants, and sponsorships. Your gifts make it possible for us to share laughter and joy with our community. We wanted to share some highlights:

141 of you have already become STAR donors with your gift of \$100-\$999.

14 of you have already become SUPERSTAR donors with your gift of \$1,000 or more.

MMS Giving
Foundation
awarded
Moisture Festival
an \$8,000 grant.
Thank you!

We received
\$11,000 in our 2021
End of the Year
donations - more
than double our
goal!

37 of our local businesses have signed on as Sponsors of the 2022 Festival.

We were awarded a
\$30,000 Revive & Thrive
grant from King County
via the WFEA.
Thank you!

## 2022 Moisture Festival Sponsors











Join Rotary, Do Good, Feel Good, Drink Beer





























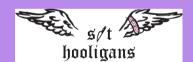










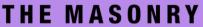


































Join the Facebook Donor Group "Seattle Moisture Festival STARS"

> Do you love taking a deeper dive into the inner workings of the Moisture Festival?

Would you like to connect with fellow donors and festival staff all year long?

Are you looking for ways to shout your support of Seattle Moisture Festival from the rooftops?

Join our Facebook donor group, "Seattle Moisture Festival STARS" and come have fun with us. The more, the merrier!

https://www.facebook.com/ groups/moisturefestivalstars

What does Moisture Festival mean to you? Send your musings to Tim Gonzalez-Wiler at timgw@moisturefestival.org, and you might appear in an upcoming issue.

What does What the Moisture Festival Moisture Festival means to me is simply quite a lot. It all started with a hope Mean for some fun, and soon brought smiling friends and then some to Me? more people all laughing out loud, and even for some begging for the performer to stop doing that "oh so funny belly splitting thing they are doing oh so well" (Hacki Ginda doing his cane routine at OCF, for example). The look of expectation of audience members coming in the door. The buzz of excitement as the band warms up. The MC with a great smile of knowing it will be a fun-filled show, and suddenly the intro, followed by the first of so many zanies, an aerialist, the manipulator, the contortionist, the clown, singers of delightfulness, a tightrope dancer, a slack line, incredible, then

And then it starts over again tomorrow? Oh, to lift the edge of the circus tent and watch it all again and again and again. So come on back, once a week, a new lineup, a new show every night, clowns, new jugglers, old songs, and new ones unheard of before, but wait there is more, come again next week, but, oh no, it is already the last show of the last night at the end of the run. I MUST HAVE A TICKET TO THAT SHOW! OMG.

more, and then more, and then, oh, no, the last

PLEASE, MAY I HAVE THAT TICKET!

act, oh wow what a show!

Maque daVis Moisture Festival Co-Founder



## 2022 STAR and SUPERSTAR Donors

The following **STAR** and **SUPERSTAR** supporters have donated over \$100 since GiveBig 2021. Don't forget to look for your star on our Wall of Stars at Hale's Palladium!

## SUPERSTAR DONORS (\$1000+)

Aaron Stern
Dan Shih & Ted MacGovern
David Bradlee & Kathryn Gardow
Jeff Hermanson
Jeff Wilson & Lara Olsha
Lisa Sowder

Mary Fleischman & Cliff Perry
Matthew Morris & Sara Goering
Mike & Michele Sharp
Paul and Marti Casey
Randy & Willa Rohwer
Rubber Chicken Man

Sandra Boeskov
The Foley Family
The Grant Family
The Greco Family
Tim Gonzalez-Wiler & friends
Tom & Stephanie Hillier

## **STAR DONORS (\$100-\$999)**

Aaron Hannon
Al Parisi
Amber Pearce
Amy Neuburger
Amy Wisenor
Andrew Buckles & Jeannette Lake

Andrew Buckles & Jeannette Lake

Anne Kennedy

Annett Mateo / Puppetlandia.com

**Anonymous** 

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Glen Mitchell & Tina Magpayo

**Gwyn Skone** 

Harry Levine & Anne Gavzer

Heather Mead
Heather Weihl
Helen Gamble
Henry Burton
Hopewell Haff
In Memory of Paul
Jacy McGrath & Tra

Jacy McGrath & Tracy Bradfield
Jamie Marshall & Tara Gallagher

Janet Egger Jay Wardle

Jim & Linda McDonnel

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Laura Baumwall
Lauren Lennox
Leah Papernick
Linda Wensrich
Lowell Skoog
Lynn Osborn
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Nicholas Lee
Norma Baum
Patrick Davis
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Paul Loeb & Rebecca Hughes

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Todd & Sylvie Currie
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