

“A day without laughter is a day wasted.” – Charlie Chaplin

Moisture Festival

COMEDY • VARIÉTÈ

What does Moisture Festival need?

The festival needs a supercharged higher-level tier of donors to pay our artists better, build a rainy-day fund and provide capital needed in light of a possible venue change. We need our community to invest in our sweat equity and talent to help us build our capacity to survive and thrive in a changing fundraising environment.

We’re creating a new giving circle level called a **SuperStar** for those who give cash gifts of \$1,000-10,000+. These gifts will be recognized with customized benefits. Concierge ticket services and special appreciation events are two of these benefits offered to SuperStar supporters. With a three-year pledge we will also customize a unique experience for you and your family/friends or work team.



Affordability is a core value of this group and our goals are: to keep the festival accessible for everybody in our community to attend and continue to subsidize half-price children’s tickets as this might be their first and possibly only live theater exposure.



Moisture Festival has thrived in our backyard for FIFTEEN years, proudly achieving its mission to deliver an *affordable annual festival showcasing the art of live Comedy/Variété performance.*

Thanks to core supporters like you, this festival is now a well-loved annual grassroots event that has grown to be the *biggest of its kind in the world.*

What impact will this SuperStar giving circle make?

Your SuperStar commitment now will lend our organization the financial stability necessary to continue our mission and enhance our artistic presentation. Your gift will make a difference to:

- Achieve sustainability in annual cash flow
- Keep our small office staff
- Increase artists stipends each year

How do SuperStar gifts leverage the festival sweat equity investment made over past 15 years?

Volunteers and board members have donated over 6,000 hours of labor each festival, totaling more than 90,000 hours over the 15 festival years. Without our volunteers, we would have needed to increase the ticket price significantly to cover those labor costs.

More than 200 performing artists grace the festival stages each year in exchange for a remarkably modest stipend averaging \$30-40/show in recent years. That is 3,000 unique acts brought onto festival stages for your enjoyment. Help ensure we can continue to reward and attract top talent to our stages.

Meal sponsors from local restaurants have filled the bellies and fueled our community of artists and volunteers with a daily hot meal for 80-90 people per show day for many years. That is a donation worth more than \$24,000 provided *gratis to the festival in 2018.* *With rising costs, our friends in the food businesses are stretched, it’s now our larger community’s shared responsibility to step in to help out.* *Grocery bills beyond the daily meal sponsor cost the festival about \$5,000 in 2018. Help feed and fuel our amazing artists, technicians, musicians and volunteers.*

Like most performing arts organizations, ticket sales provide only 47% of the necessary income we need to deliver our festival. Our mission is to keep ticket prices as low as possible. The rest of our income comes from generous individuals like you, in addition to grants and sponsorship support. We are thankful to The Norcliffe Foundation, MMS Giving Foundation, Lucky Seven Foundation, Raynier Foundation, Suquamish Foundation and Tulalip Cares for grants. We are thankful to the City of Seattle Office of Arts & Culture and King County’s 4Culture grants.

